



FREE FOR LIFE

Free for Life International Sponsorship Packet

LIBERATION NOW:

*A Night Celebrating Human Trafficking Survivors & Their
Stories of Freedom*

February 7th, 2019

City Winery Nashville

6:00 PM – 9:30 PM

9/6/2018 9:28 AM

Sponsorship Opportunities

Table Sponsorship Opportunities

4-Top Table Sponsor -- \$600

What's Included:

- Name mention on table's sponsor card.
- Sponsor will be included in printed event program.
- Private experience for you and 3 of your guests.

8-Top Table Sponsor -- \$1500

What's Included:

- Name mention on table's sponsor card.
- Sponsor will be included in printed event program.
- Private experience for you and 7 of your guests.

12-Top Table Sponsor -- \$3,000

What's Included:

- Early, exclusive cocktail hour 30 minutes before event start.
 - Floral arrangements from the table.
 - Name mention on table's sponsor card.
 - Sponsor will be included in printed event program.
 - One of our best tables reserved for you and your group, closest to the stage.
 - Meet + greet with the both the performers & Board of Directors and CEO of Free for Life International.
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Tier 1 Sponsor -- \$500

***In-kind and raffle materials welcome in place of a cash sponsorship**

What's Included:

- Free for Life, Indie Connect and Phenix will post (1) about sponsor on all social media channels (total combined reach is over 62,000 people).
 - Sponsor will be included in printed event program.
 - Sponsor will have the opportunity to receive Free for Life's human trafficking training for an office or group of their choice, for free.
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Tier 2 Sponsor -- \$1,000

***In-kind and raffle materials welcome in place of a cash sponsorship**

What's Included:

- Free for Life, Indie Connect and Phenix will post (3) about sponsor on all social media channels (total combined reach is over 62,000 people).
 - Sponsor will be included in printed event program.
 - Sponsor will have the opportunity to receive Free for Life's human trafficking training for an office or group of their choice, for free.
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	Commitment Amount	In-kind and raffle materials accepted in place of cash donations	Post on FFL Social Media Channels	Sponsor included in printed event program	Free human trafficking training available to office
Tier 1 Sponsor	\$500	✓	✓ 1 post	✓	✓
Tier 2 Sponsor	\$1,000	✓	✓ 3 posts	✓	✓

Tier 3 Sponsor -- \$5,000

*In-kind and raffle materials welcome in place of a cash sponsorship

What's Included:

- Free for Life, Indie Connect and Phenix will post (5) about sponsor on all social media channels (total combined reach is over 62,000 people).
 - Free for Life will include sponsor's logo in all newsletters and on website for a 1-month time period.
 - Sponsor will be included in printed event program.
 - Sponsor's logo will be included on the event banner (size of sponsorship determines presentation size of logo on banner).
 - Sponsor's logo will be included on event flyer and posters.
 - Sponsor will be included in all press releases and promotional materials.
 - Sponsor will have the opportunity to receive Free for Life's human trafficking training for an office or group of their choice, for free.
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Tier 4 Sponsor -- \$10,000

What's Included:

- Half of a VIP table, for 6 people.
 - Free for Life will include sponsor's logo in all newsletters and on website for a 6-month period.
 - Sponsor will be included in printed event program.
 - Sponsor's logo will be included on the event banner (size of sponsorship determines presentation size of logo on banner).
 - Sponsor's logo will be included on event flyer and posters.
 - Sponsor will be included in all press releases and promotional materials.
 - Speaker will mention sponsor at event.
 - In-kind and raffle materials welcome.
 - Mention on radio ad.
 - Sponsor will have the opportunity to receive Free for Life's human trafficking training for an office or group of their choice, for free.
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	Commitment Amount	In-kind and raffle materials accepted in place of cash donations	Included in printed event program	Free human trafficking training available to office	Included in FFL's newsletters and website	Logo included on event banner & flyer	Included in all press releases & promotional materials	Half a VIP table, for 6 people	Event mention by speaker	Mention on radio ad (if applicable)
Tier 3 Sponsor	\$5,000	✓	✓	✓	✓ 1 month	✓	✓			
Tier 4 Sponsor	\$10,000		✓	✓	✓ 6 months	✓	✓	✓	✓	✓

Tier 5 Sponsor -- \$20,000

What's Included:

- An entire VIP table, for 12 people.
- Free for Life will include sponsor's logo on website for a 12-month period.
- Sponsor will be included in printed event program.
- Sponsor's logo will be included on the event banner (size of sponsorship determines presentation size of logo on banner).
- Sponsor's logo will be included on event flyer and posters.
- Sponsor will be included in all press releases and promotional materials.
- Event speaker to spend 1-3 minutes of presentation talking about sponsor.
- In-kind and raffle materials welcome.
- Mention on radio ad.
- Main performer (Phenix) will offer opportunity for a personal, in-house concert.
- Sponsorship promotional video created by Indie Connect.
- First right of refusal (primary industry sponsor) for 2019.
- Sponsor will have opportunity to receive Free for Life's human trafficking training for an office or group of their choice, for free.
- Not just an event sponsor – you will be an organizational partner with Free for Life in rescuing and restoring lives from human trafficking.

	Commitment Amount	Included in printed event program	Free human trafficking training available to office	Included in FFL's newsletters and website	Logo included on event banner & flyer	Included in all press releases & promotional materials	Event mention by speaker	Mention on radio ad (if applicable)	An entire VIP table, for 12 people	Personal, in-house concert by main performer (Phenix)
Tier 5 Sponsor	\$20,000	✓	✓	✓ 12 months	✓	✓	✓ 1-3 minutes	✓	✓	✓

Liberation Now Sponsor Information & Commitment Form

Contact Information:

Business Name: _____

Business Address: _____

Name of Contact: _____

Daytime Phone: _____ Email: _____

Sponsorship Level Desired: _____

Commitment:

By signing below, _____ agrees to take part in Liberation Now through sponsorship. For participation in the event, Sponsor agrees to pay fee associated with the desired level of sponsorship (as outlined above), as a tax-deductible donation.

Sponsorship Level:

- | | |
|--|----------------------------------|
| 4-Top Table: <input type="checkbox"/> | Tier 1: <input type="checkbox"/> |
| 8-Top Table: <input type="checkbox"/> | Tier 2: <input type="checkbox"/> |
| 12-Top Table: <input type="checkbox"/> | Tier 3: <input type="checkbox"/> |
| | Tier 4: <input type="checkbox"/> |
| | Tier 5: <input type="checkbox"/> |

Approved In-Kind Donations or Supplies:

*If providing approved in-kind donations or supplies, please describe what you are contributing:

Printed Name: _____

Signature: _____

Date: _____

Free for Life International, Indie Connect and Phenix Red agree to provide all the benefits associated with the selected sponsorship level (as outlined above).

Printed Name: _____

Signature: _____

Date: _____